Code N Hour Privacy Policy

Date of Last Revision: March 17, 2022

About Code N Hour

Code N Hour, LLC ("Code N Hour", "our", "us", or "we") is a US-based for-profit online academy that offers computer programming courses for students from ages 8-16.

Privacy Principles

At Code N Hour we are committed to your privacy and commit to following Privacy Principles:

- 1. We are deeply committed to creating a safe and secure online environment for you.
- 2. We do not sell your personal information to third parties.
- 3. We strive to provide you with access to and control over the information you give us, and we take the protection of your information very seriously.
- 4. We do not display advertising on Code N Hour website.

Your privacy is important to us. We want to be transparent about the personal data we collect, why we collect it, and what we do with it. Moreover, we want you to know your rights regarding your personal data.

Privacy Policy

This privacy policy describes how Code N Hour handles the personal information we collect from and about you when you visit our website, <u>https://www.codenhour.com/</u> ("Code N Hour website", "Service") or when you interact with us.

For the purposes of this Privacy Policy, "Personal information" means individually identifiable information about an individual collected online, such as their first and last name, username, telephone number and online contact information.

Your use of Service and any information you provide on the Service are subject to the terms of this Privacy Policy, which is incorporated into and subject to our <u>Terms of use</u>. By visiting or using Service, you expressly consent to the information handling practices described in this Privacy Policy and agree to Terms of Use, to the extent permitted by law. We recommend that you read this Privacy Policy carefully before accessing or using the Service. If you have any questions about this Privacy Policy, you can email us at privacy@codenhour.com

Note: In order to apply for trial class and register for Code N Hour classes you must be over the age of 18.

How We Collect and Use Information

We collect information in the following ways, depending on your use of the Service and your account settings:

- We collect information from you directly, such as when you request for trial class, create an account, communicate with us, participate in activities, events or surveys, or otherwise provide information during your use of the Service.
- We collect some information automatically, such as information about your use of the Service and the devices you use to access the Service. We may use cookies, and similar technologies to collect information.

Information collected when you request information, Register to Apply for Trial Class for your child/ren

- Apply for Trial class (Parent Email address, Parent First and Last Name, Student First name, Student's birth date (to determine if child falls under the age range, we offer classes to), Student previous programming experience, and weekly availability; how you heard about our Service. If you choose to continue with our Service beyond trial class, we require that you provide us, or our third-party payment processor, Stripe, with your name, payment card information and billing address.
- Information about your browser or device, and general location
- Information you choose to include in your profile or post in public areas of the Service.

Information collected when you or your child communicate with us

We may collect information from you at other times, such as when you request customer support, send us an email, complete a user survey, participate in a special program, or otherwise communicate with Code N Hour (including via third party services)

Social media sharing

You may choose to directly share a link to the content you are viewing on Code N Hour website by clicking on a third-party application icon (such as choosing to share a link via your social media account like Twitter, Facebook or Instagram). It is your choice whether to log-in to your social media account, so that you can post a direct link to the content you are viewing. Use of social media is optional.

Information collected through your child's participation in online classes

We use third party services such as Zoom to stream video and audio feed of interactions between students and instructors as well as screen share and chat functionality. Due to your child's participation any capture of image, voice, movements, physical surroundings, and any information provided during such events is incidental. Ordinarily, neither we, nor Zoom, retain this information. However, from time to time, we may record some classes randomly for quality purposes. Certain special events may be recorded to make them accessible to other users of Code N Hour Service. We'll indicate upfront about session recording.

We may also capture your child's GitHub username to share coursework and assignments. Account creation for these services is done through these services' websites. Code N Hour doesn't capture any information provided to these services except identifier like username needed to integrate with Service.

Information collected from other sources

- **Payment Processors.** When you purchase classes from Code N Hour, your payment information is provided directly to our third-party payment processor, Stripe, and we don't collect or store that information. However, we may receive limited information to cross reference your record in Stripe from our system.
- **Third-party services.** We depend on certain third-party services that are used in connection with our Service. Some information is shared with us by these third-party services to integrate with our Service. Any information you provide to these third-party services is managed by privacy policies of these third-party services. You need to review privacy settings and privacy policies of these third-party services to understand what information is shared with Code N Hour.

Usage and device information

To provide a personalized learning and high-quality experience for our users, we may use various technologies that automatically record certain technical information from your browser or device when you visit our website, read our emails, use our Service or otherwise engage with us.

Use of Information

Code N Hour uses information collected for the purpose of:

- Providing the Service
- Personalizing the experience
- Communicating with you about your account and our Service (including responding to inquiries and sharing information about new features and offerings that may be of interest)
- Understanding and improving our Service, and developing new or improved educational offerings. Code N Hour uses third party analytics tools to understand and analyze the usage trends, learning behaviors, and preferences of our users, to improve the way the Service works and looks, and to create new features and functionality.
- To develop new educational offerings We may use information to maintain, develop, support and improve our Service and other educational products and services, and for educational research.
- For legal, compliance or safety reasons. We may use or share information to comply with applicable laws, rules, or regulations, and our <u>Terms of use</u>, including protecting the safety and rights of Code N Hour, users and the general public.

Sharing and Disclosure of Information

Code N Hour takes great care to protect the personal information you provide to us. We do not sell your personal information to third parties. This section explains circumstances in which we may share personal information with third parties.

We may share information:

- with other users of our Service, if you use features that enable you to share your information with others.
- with Vendors, consultants and other service providers working on our behalf.
- in connection with business transfers (due to mergers and acquisitions).

- for compliance purposes, such as when reasonably necessary to protect the security and safety of our users or Service, or when permitted by law.
- Publicly available content. We'll rely on your consent and permission through email If your child wants to add his/her project (project video, image, audio and students first name and profile picture) to publicly available showcase content on Code N Hour website.
- with employees, trusted vendors, third party service providers or other individuals, such as entities providing billing, customer support, analytics, hosting, marketing and similar services. When we share information with third-party service providers or vendors, these third parties are contractually obligated to maintain the security and confidentiality of that information.

We may also share de-identified or aggregated information that does not reasonably identify any individual.

Your Rights and Choices

We want you to have access to your information, so that you can help keep it as accurate as possible. If you register and provide Code N Hour with information, you may update, correct, or delete your account and information at any time by requesting your information by emailing us at <u>privacy@codenhour.com</u>. Before responding to your requests, we may require that you provide us with additional information to confirm your identity.

Delete your account and information. To request deletion of your information at any time, please email us at <u>privacy@codenhour.com</u>. Please note that we may keep certain Personal information as necessary to comply with our legal obligations or for legitimate business purposes, such as to resolve disputes or enforce our agreements. We may also keep cached archived copies of Personal Information for a certain period of time.

For California residents.

This section only applies only to California residents and provides additional details about the personal information we collect about California consumers and the rights afforded to them under the California Consumer Privacy Act of 2018 (the "CCPA").

- 1) Personal information we have collected over the last 12 months, including the categories of sources are:
 - a) **Identifiers,** such as Parents First and Last name, Parent Email Address, Students First Name and Birth date, and IP Address. We collect this information directly from you (as a Parent). We do not collect any Personal information from your child without your consent.
 - b) Internet activity, your interaction with our Service. We collect this information directly from your device.
 - c) **Geolocation data,** your IP address. We collect this information from your device.
- 2) Sharing information with the categories of third parties is described in section "Sharing and Disclosure of Information" above.
- 3) Right to Know. You have the right to request, in writing,
 - a) The categories of Personal Information we have collected about you.
 - b) The business or commercial purpose for collecting and using Personal Information.
 - c) Categories of third parties with whom we share Personal Information.
- 4) **Right to Delete.** You have the right to request that we delete any Personal Information we have collected from you or maintain about you, subject to certain exceptions.

5) **Right to non-discrimination.** You have the right not to be discriminated against for exercising any of the rights described in this section. We will not discriminate against you for exercising any of the rights described in this section.

Exercising Your Rights

You may exercise your rights described in this section by sending an email to <u>privacy@codenhour.com</u>. To verify your identity, we may request additional information from you, which we will only use to verify your identity, and for security or fraud-prevention purposes.

Children's Privacy Notice

Online registration and Apply for Trial Class features are directed towards parents or legal guardians to schedule trial class for their child/ren. We do not knowingly collect Personal Information from children in connection with these features. If you are a parent or legal guardian and think your child under the age of 13 (or a higher age threshold where applicable) has given us Personal Information without your consent, please contact us at privacy@codenhour.com.

Parents or legal guardians' consent is taken before collecting or sharing child personal information.

Methods for providing Parental Consent

Parents may provide consent for a child user to share his/her project (project video, image, audio and students first name and profile picture) to publicly available showcase content on Code N Hour website by responding affirmatively to an email sent by Code N Hour to the Parent's email address provided at the time of registration on Code N Hour website.

International Data Transfer

Our Service is operated and managed on servers located within the United States. If you choose to use our Service from Europe or other regions of the world with laws governing data collection and use that differ from United States law, then you acknowledge that Code N Hour will transfer, store, and process your personal information to the United States for the purpose of performing the Service according to our contract (e.g., our <u>Terms of use</u>) and for any other purpose for which you provide explicit, informed consent.

Information Security

Although we are serious about protecting the security of your Personal Information and have taken steps to protect your Personal Information from loss, misuse, unauthorized access, disclosure, or destruction, no security measures are completely secure and we do not and cannot guarantee the security of your information.

Changes to Our Privacy Policy

We may change this Policy as needed to accurately reflect our information collection, use, and sharing practices. If we make changes to this Policy, the revised policy will be posted on this site with the last effective date, indicated at the top of the Policy. Your continued use of Service after the effective date signifies your acceptance of the revised Policy. You are advised to review this policy periodically to stay informed of our practices.

Contact Us

If you have any questions or comments about this Policy, please email us at <u>privacy@codenhour.com</u> or send us at:

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